

## United Way Programs


### GET CONNECTED BE THE ONE

Get Connected is an easy-to-use web-based platform that matches great volunteers with the right opportunities and organizations in our community.

<http://getconnected.unitedwayscne.org>

**familywize**<sup>®</sup> The FamilyWize Prescription Discount Card Drug Discount Card enables you to receive discounted pricing on prescription drugs. This is not insurance. Rather, it is a program that offers immediate discounts on prescription drugs at participating pharmacies.

**bornlearning**<sup>™</sup> Born Learning is a public engagement campaign that helps parents and caregivers explore ways to turn everyday moments into fun learning opportunities.

 All children in South Central Nebraska regardless of their family income, should have quality books of their own. The Dolly Parton Imagination Library provides a book each month to a child from birth to age 5 at no cost to the family.

To register a child visit:

[www.unitedwayscne.org/imagination-library](http://www.unitedwayscne.org/imagination-library)



It's critically important for ALL kids to start the school year with the right supplies. That's why each fall the United Way will engage local businesses and individuals in a Stuff the Bus collection drive.

## Advancing the COMMON GOOD

Be part of improving health, education and stability of people in South Central Nebraska. Because united we stand. United, we elevate. United, we can change what we see in our world.

### GIVE.

Making a donation to the United Way of South Central Nebraska is the easiest and most powerful way to invest in your community. You can direct your contribution to one of the Impact areas - Education, Financial Stability and Health.

### ADVOCATE.

You can make change happen with your voice. Get informed. Tell your friends. Write a letter to the editor. United Way needs people who are passionate about education, financial stability and health to make some noise.

### VOLUNTEER.

With our Get Connected program we work with volunteers and local nonprofits to develop the best opportunities for youth, busy working adults and seniors.



United Way of  
South Central Nebraska  
301 S Burlington Ave. Hastings, NE 68901  
402-461-8412

BE THE ONE



# BE THE ONE

## LIVE UNITED



United Way of South Central Nebraska



## Why give to United Way?

United Way ensures that your donated dollars are being invested wisely into programs that are achieving results.

Our partner agencies are held to high standards of accountability and financial transparency. Partner agencies must demonstrate that they are achieving measurable outcomes with their funding.

Through United Way's community programs and partner agencies, we reach over 24,000 individuals living right here in Adams, Clay, Nuckolls, and Webster counties. People you know - living in your neighborhood, going to your kids' schools, working alongside you every day.

The funds raised during the Annual United Way Campaign will help support over 41 programs offered by 19 different health and human service agencies throughout our 4 counties.

We help charities become stronger. We help people become stronger. We provide the building blocks for a better community and a better life.

United Way of South Central Nebraska focuses on three community impact areas: **education, income and health.**

### EDUCATION

*Helping Children and Youth achieve their potential through education.*

- Improving access to quality, affordable child care and early learning opportunities.
- Partnering with schools and parents to improve graduation rates.
- Providing after-school and mentoring programs.

### INCOME

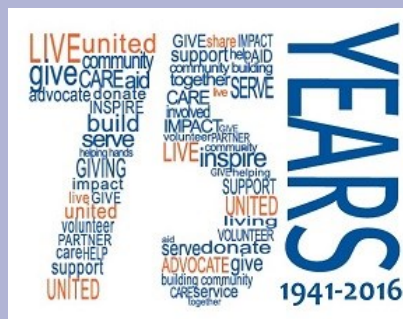
*Helping families become financially stable and independent*

- Supporting basic needs while increasing financial education.
- Helping people obtain job training and family sustaining wages.
- Increasing affordable housing for seniors and families

### HEALTH

*Improving people's health*

- Increasing access to critical healthcare services and basic needs.
- Reducing substance abuse, child abuse and domestic violence
- Increasing health, education and preventative care.



## United Way of South Central Nebraska Funded Partners

### Area Substance & Alcohol Abuse Prevention

Big Brothers/Big Sisters

Boy Scouts, Overland Trails Council

CASA of South Central Nebraska  
(Court Appointed Special Advocates)

Catholic Social Services

Child Development Council

Community Action Partnership of Mid-NE

Hastings Literacy Program

Hastings Respite Care

Healthy Beginnings

Horizon Recovery & Counseling Center

Lutheran Family Services - At Ease

Maryland Center

SASA

(Spouse Abuse Sexual Assault Crisis Center)

Senior Action (Meals on Wheels)

Special Children's Fund

STARS

(Strategic Targeted Attendance Reporting System)

TeamMates – Hastings Chapter

YWCA of Adams County

United Way works with agencies in several key ways. Partnership opportunities include United Way funding, training, and collaborations around pressing community issues.

**GIVE. ADVOCATE. VOLUNTEER.**

**99%** Of donations to United Way of South Central Nebraska stays right here in our four counties of Adams, Clay, Nuckolls and Webster !