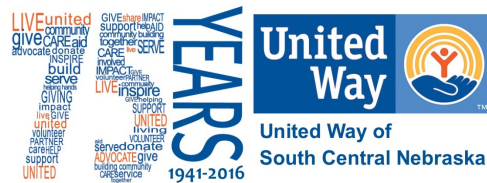


United Way of South Central Nebraska
365 Small Business Challenge
2016-2017 Small Business Circle Overview



Dear Business Owner,

United Way of South Central Nebraska has launched a new initiative to make giving back easier and more rewarding for small companies. United Way invites small businesses to join the 365 Small Business Circle to support children and families in Adams, Clay, Nuckolls and Webster counties. Whether you're a small medical practice or a home service company, we are happy to promote your business as a community partner and a 365 Small Business Circle member when you support United Way's mission to improve our local quality of life and help to build healthy communities.



For an annual gift of at least \$365, a dollar a day, businesses generally with fewer than 35 employees become members of the 365 Small Business Circle. Those donating \$1,000 or more are part of the Leadership Level.

Annual investments to United Way of South Central Nebraska support focused areas such as early childhood education; providing financial stability to working families' access to basic needs like food and shelter; assistance to senior citizens; and much more.

By joining the Circle, businesses receive a benefits package including a window decal for display, online recognition, acknowledgement in an advertisement and more.

Small Business Circle Members can contribute through a direct owner contribution, challenge staff or customers to pitch in to raise another \$365 to match the owner contribution, or host a fundraising event, such as an in-store benefit or sales promotion with proceeds benefiting United Way of South Central Nebraska. Simply write a one-time check or make a pledge now and pay later.

Will You Join The Challenge? Become a 365 Small Business Circle Member!

Simply fill out the 365 Small Business Circle Commitment Form and return it to United Way.

For more information, visit our website at www.unitedwaysocne.org or contact Michele Henke at micheleunitedway@gmail.com or 402.461.8414.

THANK YOU!

