

ABOUT UNITED WAY

- In operation since 1941
- Fund more than 45 programs provided by 19 health and human service agencies in Adams, Clay, Nuckolls and Webster counties
- United Way of South Central Nebraska offers 7 programs of it's own including Dolly Parton's Imagination Library, Born Learning trail, FamilyWize Prescription Drug Discount Card, Student United Way, Stuff the Bus, Toys for Tots and Wheels for Work
- Approximately 2,500 people donate to United Way of South Central Nebraska every year
- More than 25,000 people are served annually through our funded programs
- 99% of the money raised each year stays here
- The United Way of South Central Nebraska is autonomous; it is not regulated by United Way Worldwide.

The following are just some of the benefits provided by United Way Worldwide:

The United Way logo, name recognition and identification

NFL advertising spots, national PSA's and other public relations efforts

National Corporate Leader Programs, working with larger companies on a nation wide basis

National market research, comparative analyses and demographic data analyses

National Academy for Volunteerism (NAV) training courses

Networking between other United Ways, learning their "best practices"

Conferences, workshops and roundtables for developing skills, sharing information and vision

Consulting services and expertise through United Way Worldwide and regional staff

Federal, state and local government relations and issue management efforts

- United Way of South Central Nebraska has one full-time Executive Director and one full-time Community Coordinator
- The Board of Directors oversees an annual audit, an annual report and all financial transactions
- The Board of Directors sets goals, policies and procedures
- The Board of Directors controls all fund-raising and allocation decisions

WE DO MORE THAN RAISE FUNDS.

WE MAKE AN IMPACT.



United Way
Of South Central Nebraska