

# POVERTY

# STINKS

In South Central Nebraska, 18% of children under the age of 5 live below the poverty level.

**Now you know. Now you can't ignore it. Now it's time to act.**

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Of South Central Nebraska

# DO YOU LIVE IN A SILENT BUT DEADLY NEIGHBORHOOD?

Life expectancy in impoverished neighborhoods is on average 20 years less when compared to other, higher-income neighborhoods. These same areas see an increase in child obesity and a lack of educational attainment for many adults.

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# RELEASE THE PRESSURE OF MENTAL HEALTH

Mental health concerns on the rise. 64.2% of South Central Nebraska residents report not knowing what mental health care services are available in the area.

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# DID YOU BRING SOMETHING TO READ?

65% of area students receive free or reduced lunch. By third grade, the reading level of these students tends to be 10 percentage points lower than their peers, making these students four times more likely to dropout of school without a diploma.

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# BREAK THE SEAL, AND THE CYCLE

Children who spend at least half their childhood in poverty are 90% less likely to graduate with a diploma, which makes those students more likely to live in poverty as adults. Let's break the cycle.

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# LET ONE GO, BUT NOT THIS ONE

The most recent statistics show that 40% of high school seniors in our area drank alcohol in the last 30 days.

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# POVERTY IS LEAVING A MARK ON OUR COMMUNITY

More than 20% of people in South Central Nebraska live in poverty. At this concentrated level of poverty, individuals begin facing cultural and social constraints that isolate them from necessary opportunities for economic advancement.

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