

WHY UNITED WAY?

Staff and Organizational Development

United Way provides employee growth opportunities and builds teamwork within your organization. It also brings together employees from all levels and departments who might not otherwise have the opportunity to work together.

Corporate Recognition

Your support is acknowledged in United Way materials and at public events, gaining you positive exposure for your efforts. You benefit from an enhanced community image which can help your marketing and employment efforts.

Connection to Your Community

Supporting United Way not only provides a means for your employees to give, but an opportunity to volunteer and learn about services they, or someone close to them, may need. Your employees may benefit from services provided by United Way funded programs, creating a stronger, healthier work force.

Employee Satisfaction

Supporting United Way is fun – boosting employee morale and increasing job commitment.

Keep Your Donations in Your Community

United Way funds are raised and invested locally to create lasting change. The money you and your employees donate is a direct link to the community, making it a better place to live, work and do business.

Results

United Way of South Central Nebraska is able to forge partnerships, focus resources and unite the community to tackle the root causes of problems.

Supporting United Way is easy and rewarding

- We work with your company, respecting your time, work environment and culture.
- United Way volunteers will help your employees understand the impact their participation makes and why your company supports the community through United Way.
- From posters, to brochures, to pledge forms; United Way provides all the materials you need.
- United Way representatives will pick up your pledge forms.
- Your company receives recognition and United Way provides ways to thank your employees as well.

Ways to Support United Way

- ⇒ Give your employees the opportunity to donate to United Way.
- ⇒ Provide a corporate gift.
- ⇒ Volunteer at events or through our Get Connected site.
- ⇒ Sponsor a United Way event.
- ⇒ Provide in-kind donations.

READY TO GET STARTED?

Contact United Way of South Central Nebraska

402.461.8412

